

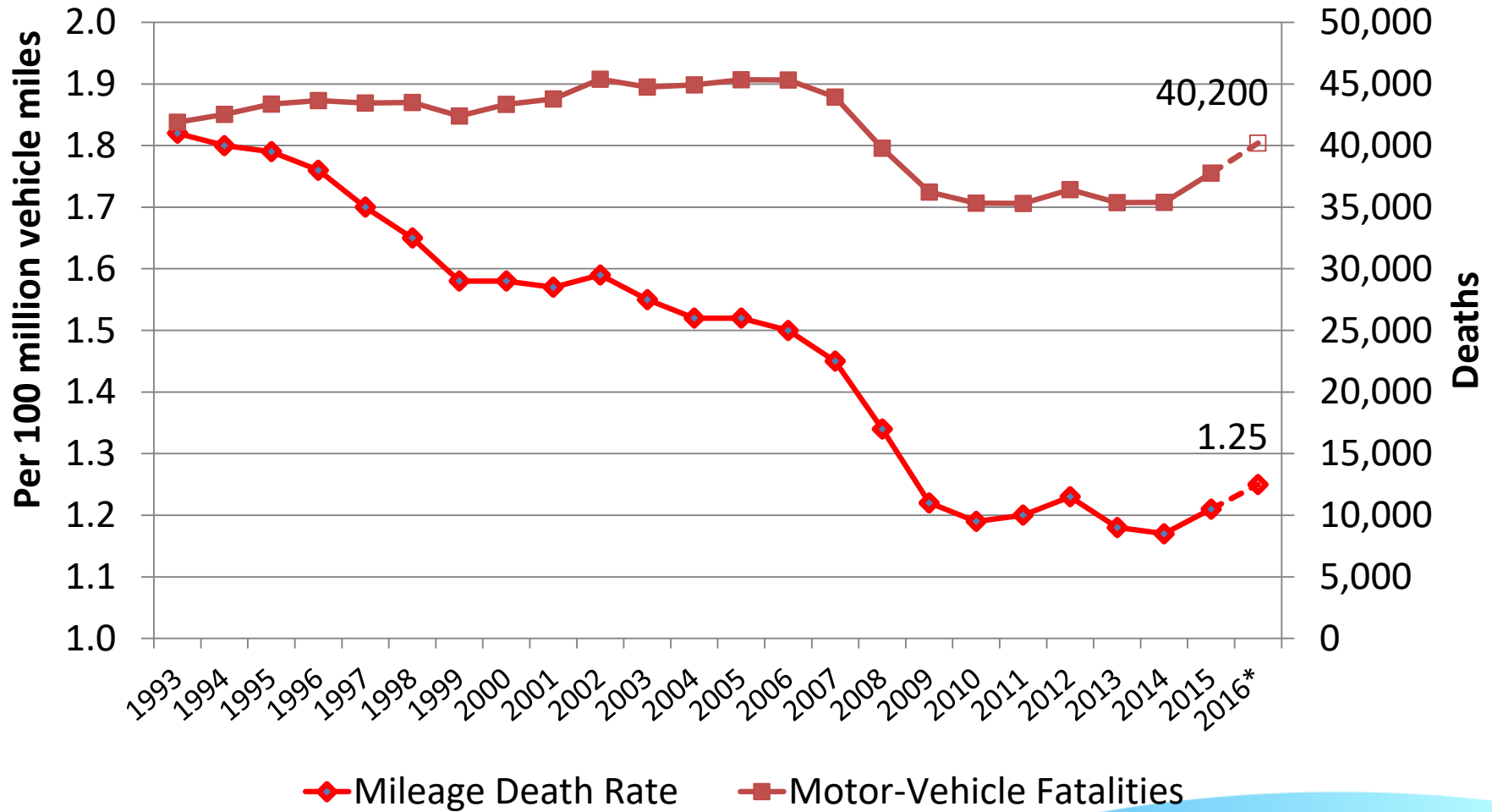
The Road To Zero (RTZ) Coalition



U.S. Department of Transportation
Federal Highway Administration

 **Safe Roads for a Safer Future**
Investment in roadway safety saves lives
<http://safety.fhwa.dot.gov>

Motor-Vehicle Deaths and Rates, U.S., 1993-2016



* 2016 estimates are preliminary



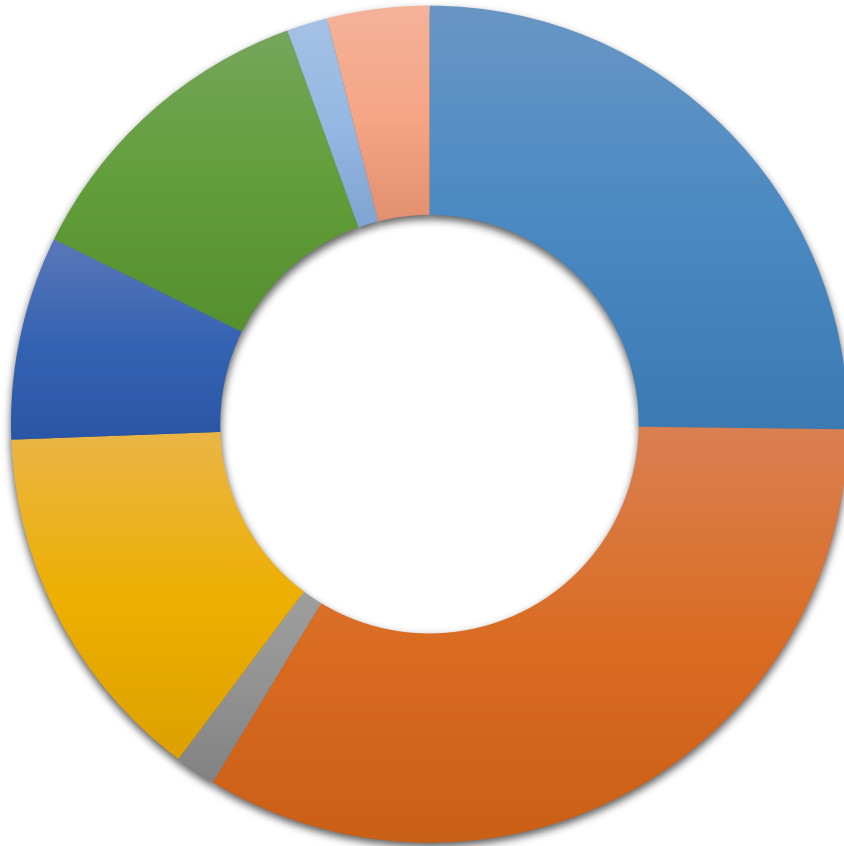
 **Toward Zero Deaths[®]**
National Strategy on Highway Safety

VISION 4 ERONETWORK

Road to Zero Coalition



Road To Zero Coalition - Members by Type



Advocacy organization	64
Association	85
Automotive	4
Business	36
Education	20
Government	31
Insurer	4
Survivor/Advocate	10
Grand Total	254

As of April 2, 2017

Three Interconnected Paths

Grants – Safe System Innovation Grants: \$1 million per year for 3 years.

Coalition Meetings – Comprised of 250 unique organizations who are part of the solution to reach ZERO traffic fatalities.

Future Planning Scenario Report - Developing a future planning scenario for 2050. How human-vehicle-roadway systems could be designed for ZERO deaths.

→ Zero in 30 Years



What Can We Do Now



Learn from others and replicate when possible

Develop flexible solutions to meet the needs of all populations

Leverage new technologies when possible and double down on existing proven countermeasures

Couple strong laws with high visibility enforcement

Create a safety culture

Road to Zero Coalition



www.nsc.org/roadtozero

Next Meeting:

June 13, 2017 – 9 a.m. to Noon

Washington, DC